Capitalise On Cloud

Are you making the most of your cloud investments?

A new IDG study consulted CIOs and senior IT leaders in large enterprises in EMEA to study the economic impact of their cloud environments.

84% of businesses recognize the advantages of using at least one cloud environment.

92% of the large enterprises that are experienced users of cloud report an improvement in cloud economics for their business.

IDG found that enterprises that emphasise the importance of cloud economics achieve a higher percentage of revenue growth.

Well-managed cloud environments help reduce the overhead of IT Operations.

On average, those seeing efficiency gains estimate a 26% reduction in IT operating budget attributable to the cloud.

92% of businesses are deriving greater value from their cloud investments as a result of successful cloud investments.

Larger companies that are experienced users of multi-cloud infrastructure see the largest economic gains.

- 80% are improving customer experiences
- 69% are undertaking faster enterprise growth
- 68% are maintaining wage growth
- 74% are generating revenue opportunities from enterprise data
- 75% have better control over total cost of ownership (TCO)

89% of organisations are yielding economic value from their cloud investments.

Economic benefits reported:

- Reduced costs 22%
- New revenue 26%
- Both 52%

On average, those seeing positive returns estimate:

- 39% in new revenue attributable to cloud

Reap the benefits of a successful cloud environment

Dell Technologies Cloud platform powered by VMware

Achieve a consistent, and fully integrated cloud platform to simplify IT management and improve cloud economics.

Learn more >

*Source: Based on an IDG Research "Cloud Hybrid and Multi-Cloud MarketPlace" Aug 2018

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